



Mid-Plains Center
for Behavioral Healthcare Services, Inc.

2019-2023



Message from the CEO

Behind every successful agency is a strategic plan that accurately reflects its vision, mission and values; effectively appropriates its human, physical, and financial resources; and undergirds its direction, hopes, and dreams.

For seven years now, we have measured ourselves in a holistic fashion. Our innovation and growth has not happened by accident. It reflects the talent, dedication, and professional excellence of our employees.

This new Strategic Plan is the result of collaborative efforts of a team who is committed to the betterment of this agency's strength and success; the final product is our blueprint for the future. This is truly a plan driven by the aspirations of those who live and breathe it every day.

As we continue to move Mid-Plains Center forward, we know that our work will not move in a straight-line trajectory. I am confident this plan will guide us to greater heights of excellence.

As CEO, I am proud of Mid-Plains Center, honored to represent this agency and am highly optimistic about our future. In the coming years, I'm excited to see how we utilize the resources we are so fortunate to have.

I hope you will take some time to review the plan.

As always, thank you for your commitment to our shared mission.

With Appreciation,

*Corrie L. Edwards, MPA
CEO and President*

Our Mission, Vision, and Values

About Us

Mid-Plains Center for Behavioral Healthcare Services, Inc. (Mid-Plains Center) is a non-profit, COA accredited, mental health organization. For nearly 50 years, Central Nebraskans have turned to Mid-Plains Center for quality, affordable behavioral health services. Established in 1971 as Mid-Nebraska Community Mental Health Center, Mid-Plains Center has expanded in the last 10 years to include a full range of behavioral services including prevention, treatment, crisis intervention, and aftercare services.

Mission Statement

Mid-Plains Center will support individuals and families in achieving their full potential in the community.

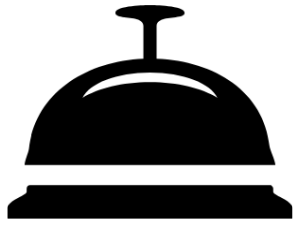
Vision Statement

Mid-Plains Center will be seen as a leader in the development of high quality, innovative, and cost-effective behavioral healthcare services. Services will be designed to meet the needs of the community, based on input received from consumers, stakeholders, and our most valuable resource, our employees.

Value Statement and Guiding Principles

Mid-Plains Center embraces the guiding principles of investing for results and outcomes, changing attitudes, building partnerships, committing to quality and working on a common goal to assure that there will be access to individualized treatment and recovery. Mid-Plains Center will do this by treating people with respect and dignity, providing services that emphasize hope and optimism, are family and consumer-centered, strength and recovery-based, and are culturally competent and affirmative. Community values are embraced, consumer involvement is expected, self-determination is respected and support services are designed to meet the needs of the individual. Mid-Plains Center values a competent workforce and endorses both promising and evidence-based practices.

Priorities at a Glance



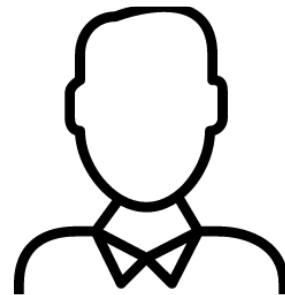
**Service Modality
Diversification**

**Finance Expansion
and Infrastructure
Improvement**



**Data Evaluation
and Information
Exchange**

**Professional
Development**



Service Modality Diversification



- **Goal 1: Improve high-quality, integrated, and comprehensive care**
- **Goal 2: Expand treatment and recovery services**

Finance Expansion and Infrastructure Improvement



- **Goal 1: Strengthen fiscal planning**
- **Goal 2: Elevate workplace safety**

Data Evaluation and Information Exchange



- **Goal 1: Improve data collection and use of quality measures**
- **Goal 2: Expand community engagement**

Professional Development



- **Goal 1: Improve staff retention and recruitment**
- **Goal 2: Increase staff efficiency and job performance**