



# Strategic Plan Overview

## 2016-2019

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### Identified Strategic Planning Goals

#### **Goal 1: Enhance Sustainable Funding**

Achieving financial stability by reducing debt and reliance on lines of credit.

#### **Goal 2: Develop and Strengthen Workforce**

Recruit, develop and retain professional, culturally competent staff.

#### **Goal 3: Provide Innovative Services**

Develop and expand effective programming to meet client and community needs.

#### **Goal 4: Increase Community Awareness**

Improve online presence and increase community involvement.

#### **Goal 5: Strengthen Infrastructure**

Prioritize technology utilization and building improvements.

### Mission

Mid-Plains Center for Behavioral Healthcare Services, Inc. supports individuals and families in achieving their full potential in the community.

### Vision

Mid-Plains Center for Behavioral Healthcare Services, Inc. envisions a community where all individuals have the skills and opportunities to achieving their goals. As an agency of excellence for individuals, families, staff, and community, we create an atmosphere where dignity, respect, and equality are commonplace, and where all individuals maximize their potential. Recognized as a premier provider of supportive services, we remain committed to offering the highest quality service delivery through innovation, collaboration, flexibility and dedication to those we serve.